

Virtual Event Platform Comparison Matrix

		BrightTalk	ON24	Glisser	Pathable	CrowdComms	Hopin	Whova	vFairs	Intrado / INXPO	Communique	6Connex
Meetings	Screen / content sharing	•		•	•			•	•	•	•	•
	Delegate & speaker meeting / chat requests available			•	•			•	•	•	•	•
	AI meeting suggestions / topic matching			via API	▶			•				
	Face to face enabled				•			•	•	•	•	•
	Chat / Meetings Screen sharing	•		•	•			•	•	•	•	•
Networking & Engagement	Attendee : Attendee engagement	•	•	•	•	•	•	•	•	•	•	•
	Make notes during presentation on screen			•	•	•	•	•		▶		
	Networking Lounge			•	•		•	•	•	•	•	•
	Gamification / leaderboard tracking			•	In Dev.	•		•	•	•	•	•
	Social media integrated / embeddable	•	•	•	•	•		•	•	•		•
	Delegate accreditation / prequalifiers to access content	•	•	•					•	•		•
Sponsors & Exhibitors	Exhibition hall / booths								•	•	•	•
	Ability to tier sponsor booths								•	•	•	•
	Branded backdrops	•		•	In Dev.	•			•	•	•	•
	Sponsor pages and profiles	•		•	•	•	•	•	•	•	•	•
	Dedicated demo rooms			•	•		•	•	•	•	•	•
	Venue look and feel								•	•	•	•
	Virtual briefcase - for takeaway content	•							•	•	•	•
	Comprehensive Analytics	•		•	In Dev.	•	▶	•	•	•	•	•
Content	Agenda with links to speaker profiles	•	•	•	•	•	•	•	•	•	•	•
	Content library / resources	•	•	•	•	•		•	•	•	•	•
	Delegate virtual technical desk		•		▶	•			•	•	•	•
Production	500+ pax events enabled	•	•	•	•	•	•	•	•	•	•	•
	Broadcast overlays / lower third graphics included	•				•					•	•
	HTML driven	•	•	•	•	•	•	•	•	•	•	•
	API integrations	•	•	•	•	•	•	•	•	•	•	•
	Customisable URL	▶	•	▶	▶	•	▶	▶	▶	•	•	•
	Event App (*required for some elements)					App	App	App*				
	Picture in picture enabled	•	•	•	•	•				•	•	•
	Minimum 12 week set up time			•	•				•	•	•	•
Post Event	Feedback survey included / integrations available	•	•	•	•	•		•	▶	•	•	•
	Data exchange - CRM integration	•	•	•	•	•		•	•	•	•	•
	GDPR compliant	•	•	•	•	•	•	•	•	•	•	•
	Data downloads available	•	•	•	•	•		•	•	•	•	•
	Comprehensive Analytics	•	•	•	•	•	•	•	•	•	•	•

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